

Alyssa Keith, Class of 2010, has played a major part in nearly one thousand weddings since her graduation from Santa Clara High School. Deciding in grade school that being a wedding planner was something she wanted to do, she was hired by Wedgewood Weddings in 2011. She worked her way up through the ranks, reaching her current position of Regional Sales Trainer for Southern California in 2019. As such she oversees the sales activities of thirteen different Wedgewood properties; from San Diego County to Fresno to Las Vegas.

Her educational background includes a Bachelor of Arts in Psychology from California Lutheran University, graduating Magna Cum Laude in just three and a half years. Her emphasis was in Behavioral and Clinical Applications - something she believes has proven quite useful in her career. She was also awarded the Academic Excellence Award from CLU.

“One of the things I enjoy most about my career is that I meet and work with a myriad of people every day. I plan and coordinate a lot of weddings but there are other events I handle as well - from family reunion gatherings to corporate events. The work is hectic, but I love seeing a wedding, or other event, coming together perfectly at the end of the day. For a bride and groom, and their families, a wedding is the biggest day of their lives. Playing a part in that is the most rewarding part of my career.”

Alyssa and her family are no strangers to SCHS. Her sister Jessica (Class of 2006) and her brother Michael (Class of 2008) are also proud graduates of SCHS. Her mother Giselle was a long time teacher at SCHS and her father, David, also taught at SCHS for a period of time.

“Santa Clara gave me a great foundation for life. The education was top notch, the teachers and staff were great and many of the friends I made there are still a part of my life. I owe a lot to SCHS.”

“To the Class of 2020: With Covid19, we are living through challenging and bizarre times right now, but things will be okay. The only constant in life is change, and I’ve learned that the sooner you accept that reality, the easier it is to embrace what comes your way. If things aren’t to your liking, then change your liking.”



